



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 7/31/2020

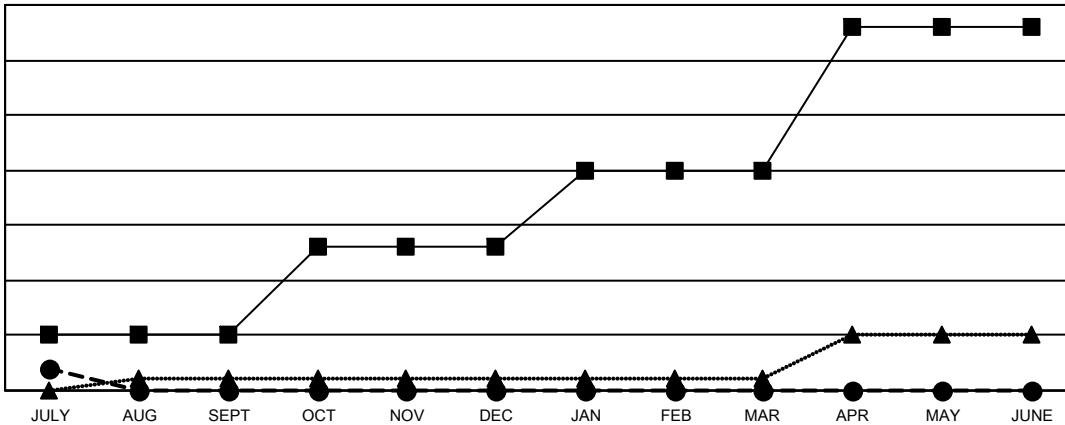
Multiple District 14

LOCATION: PENNSYLVANIA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	5	2	1
OCT/NOV/DEC	8	0	0
JAN/FEB/MAR	7	0	0
APR/MAY/JUNE	13	0	0

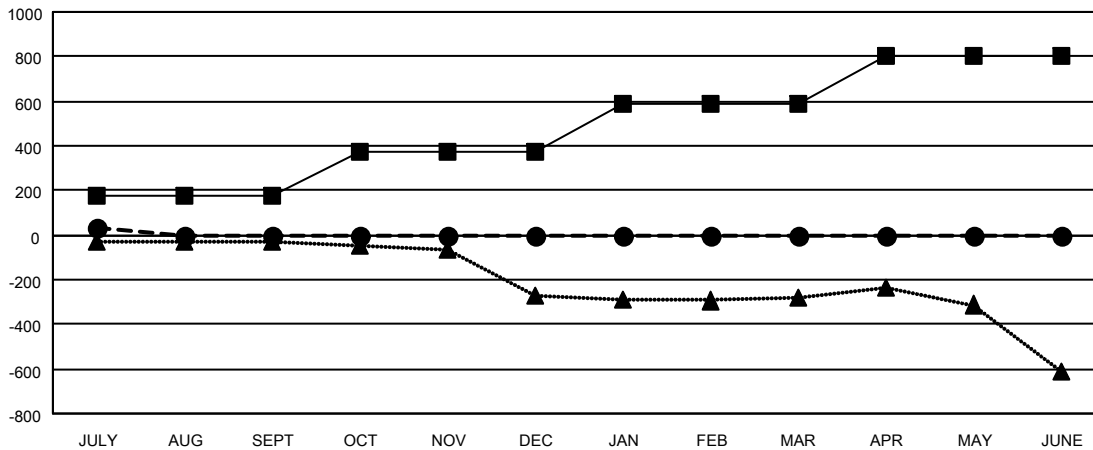
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	176	175	125
OCT/NOV/DEC	198	0	0
JAN/FEB/MAR	213	0	0
APR/MAY/JUNE	218	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 1	
<u>DROPPED MEMBERS</u>	
DECEASED	22
CLUB CANCELLED	7
OTHER	96
<b>TOTAL</b>	<b>125</b>

52 CLUBS OF 674 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION	
MALE	12,750 (72.21%)
FEMALE	4,908 (27.79%)

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	3,345
FAMILY MEMBERS PAYING HALF DUES	1,725